

# PRODUCT CATALOGUE



### **GHODAWAT CONSUMER LIMITED (GCL)**

GCL is one of the fastest growing FMCG company that recently gained a distinguished status in the fiercely competitive Indian consumer products segment by becoming a 1,600 Cr revenue company. We are known for manufacturing a wide range of high-quality daily consumable products. Our portfolio consists of various popular daily essential products that include Chakki Atta, Edible Oil, Rice & Salt. Impulse division comprises of Beverages & Snack Food category. All of these comes under various Brands and Sub - Brands with STAR leading from the front.

Our endeavour has always been to give the best quality products at the most affordable prices to all our consumers.



1600 cr

715 TPD
Total Production Capacity

2100+
Distributors

1500+ Manpower

ABOUT GCL



#### The Leading Light of SGG

Sanjay Ghodawat Group is fuelled by its mission to be, 'The BIGGEST, The BEST and The MOST VALUABLE'.

I feel jubilant to see the way Ghodawat Consumer Limited (GCL) has been flourishing with focus on constant product innovation, customer-centricity & affordability. It is the result of the sheer dedication and commitment of all the stakeholders, that today, GCL has transformed into one of the fastest growing Consumer Enterprise in India. I am delighted to welcome our new Channel Partners in this journey of mutual growth and progression. Rest assured, GCL has always believed in delivering excellent services since it's inception and will continue to do so in future as well.

Mr. Sanjay Ghodawat Founder & Chairman





















# CHAIRMAN'S MESSAGE



SNACKS & BEVERAGES





Potato chips with the best savory flavours

# STAR POTATO CHIPS

### Potato chips with the best savory flavors



### Cream n Onion Potato Chips

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 224 PCS          |
| 28.5 gm         | 120 PCS          |
| 70 gm           | 60 PCS           |

Packaging Type : Pouch
Shelf Life : 4 Months



### Masala Potato Chips

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 224 PCS          |
| 28.5 gm         | 120 PCS          |
| 70 gm           | 60 PCS           |

Packaging Type : Pouch
Shelf Life : 4 Months



Salted Potato Chips

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 224 PCS          |
| 28.5 gm         | 120 PCS          |
| 70 gm           | 60 PCS           |

Packaging Type : Pouch
Shelf Life : 4 Months



### Tomato Potato Chips

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 224 PCS          |
| 28.5 gm         | 120 PCS          |
| 70 gm           | 60 PCS           |

Packaging Type : Pouch
Shelf Life : 4 Months

\*Prices are subject to change







Thin Potato chips with the best savory flavours

# STARTHINZCHIPS

### Thin potato chips with the best savory flavors



### Thinz Chilli Potato Chips

Master Carton:

Net Quantity: 28.5 gm Packaging Type: Pouch Shelf Life: 4 Months 110 PCS



### Thinz Salted Potato Chips

Net Quantity: 28.5 gm Packaging Type: Pouch Shelf Life: 4 Months 110 PCS Master Carton:

\*Prices are subject to change







Fun-time snacking partner

# WESTERNSNACKS

### Fun-time snacking partner



### Conez Tangy Tomato

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### Conez Masala

Net Quantity: 17.5 gm
Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS





### Finger Stix Ketchup

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS





### Finger Stix Chilli Tadka

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

\*Prices are subject to change







Perfect anytime snacking partner

# STAREXTRUDED

### Perfect anytime snacking partner



### Fataake Pudina Chilli

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 224 PCS



#### Fataake Tomato

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 224 PCS



### Fataake Masala

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 224 PCS



# Funrings Tomato

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS





Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

\*Prices are subject to change







Crispy, light & fun

STARFRYUMS

### Crispy, light & fun



### Funtunns Masala

Net Quantity: 17.5 gm
Packaging Type: Pouch
Shelf Life: 4 Months

Master Carton: 192 PCS



### Funtunns Tomato

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### Wheels Masala

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### Wheels Tomato

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

\*Prices are subject to change



A wide range of snacks in a variety of shapes and flavours. Made specially for children and the "child" in you.

### Crispy, light & fun



### Funtroo Masala

Net Quantity: 17.5 gm
Packaging Type: Pouch
Shelf Life: 4 Months

Master Carton: 192 PCS



### Funtroo Tomato

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### FoodleStix Masala

Net Quantity: 17.5 gm
Packaging Type: Pouch
Shelf Life: 4 Months

Master Carton: 192 PCS



### FoodleStix Tomato

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

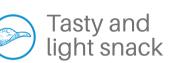
\*Prices are subject to change



A wide range of snacks in a variety of shapes and flavours. Made specially for children and the "child" in you.







Available in Zipper pouch



High quality ingredients



The perfect blend of flavours



Perfect snack for the family



Traditional Indian snacking delight

### Traditional Indian snacking delight



Shahi Mix

Net Quantity: 150 / 350 g

Packaging Type : Pouch

Shelf Life: 6 Months

Master Carton: 30 PCS



Shahi Mix

Net Quantity: 900 g

Packaging Type: Zipper Pouch

Shelf Life: 8 Months

Master Carton: 16 PCS



Garlic Mix

Net Quantity: 900 g

Packaging Type: Zipper Pouch

Shelf Life: 8 Months

Master Cartone : 16 PCS



Mix Farsan

Net Quantity: 900 g

Packaging Type: Zipper Pouch

Shelf Life: 8 Months

Master Cartone: 16 PCS

\*Prices are subject to change



Premium ingredients blended together to create a range of Authentic Indian traditional namkeen.

### Traditional Indian snacking delight



Soya Sticks

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 224 PCS          |
| 28.5 gm         | 120 PCS          |

Packaging Type : Pouch
Shelf Life : 4 Months



Moong Dal

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 14 gm           | 192 PCS          |
| 28.5 gm         | 120 PCS          |

Packaging Type : Pouch
Shelf Life : 6 Months



Aloo Bhujia

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 6 Months

Master Carton: 192 PCS



Shing Bhujia

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

\*Prices are subject to change



Premium ingredients blended together to create a range of Authentic Indian traditional namkeen.

### Traditional Indian snacking delight



### Chana Dal

Net Quantity: 17.5 gm

Packaging Type : Pouch

Shelf Life: 6 Months

Master Carton: 192 PCS



### Kabuli Chana

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 6 Months

Master Carton: 192 PCS



### Sev Murmura

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### Chana Dal

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 6 Months

Master Carton: 192 PCS



### Masala Sev Murmura

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS



### Kolhapuri Bhadang

Net Quantity: 17.5 gm

Packaging Type: Pouch

Shelf Life: 4 Months

Master Carton: 192 PCS

\*Prices are subject to change







High Nutrient Content

No Artificial Additives



Real Fruits and Veggies



Less Oil than Regular Chips



Perfect snack for the family



Surprise your taste buds

TBHCRUNCHIES

### Surprise your taste buds



### Golden Sweet Potato

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 35 gm           | 70 PCS           |
| 110 gm          | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 12 Months



### Mixed Sweet Potato

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 35 gm           | 70 PCS           |
| 110 gm          | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 12 Months



### Sweet Ripe Banana

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 40 gm           | 70 PCS           |
| 120 gm          | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 12 Months



Crispy Beetroot

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 25 gm           | 70 PCS           |
| 70 gm           | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 12 Months



Ripe Jackfruit

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 45 gm           | 70 PCS           |
| -               | _                |

Packaging Type: Pouch
Shelf Life: 12 Months



### Spiced Okra

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 25 gm           | 70 PCS           |
| 70 gm           | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 6 Months



A delectable range of snacks made with 100% real fruits and veggies, To Be Honest crunchies is honesty you could bite into. They're made with vacuum-cooked technology that retains their natural colour, nutrients and fibre content of the raw fruits and veggies.

### Surprise your taste buds



### Purple Sweet Potato

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 35 gm           | 70 PCS           |
| 110 gm          | 30 PCS           |

Packaging Type : Pouch
Shelf Life : 12 Months



### Herbed Taro

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 35 gm           | 70 PCS           |
| 110 gm          | 30 PCS           |

Packaging Type: Pouch
Shelf Life: 12 Months



Tangy Chickpea

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 110 gm          | 70 PCS           |
| 120 gm          | 30 PCS           |

Packaging Type : Pouch
Shelf Life : 9 Months



A delectable range of snacks made with 100% real fruits and veggies, To Be Honest crunchies is honesty you could bite into. They're made with vacuum-cooked technology that retains their natural colour, nutrients and fibre content of the raw fruits and veggies.

### Surprise your taste buds



### Moong Bean Sprouts

Packaging Type: Pouch

Shelf Life: 12 Months

Master Carton: 70 PCS

Quantity: 95 gm



## Moth Bean Sprouts

Packaging Type: Pouch

Shelf Life: 12 Months

Master Carton: 70 PCS

Quantity: 95 gm



### Mix Sprouts with Moong, Moth & Lobia

Packaging Type: Pouch

Shelf Life: 12 Months

Master Carton: 70 PCS

Quantity: 95 gm



### Super Seven Sprouts with Moong, Moth, Lobia, Masoor,

Ragi, Alfalfa, Kulthi Bean

Packaging Type: Pouch

Shelf Life: 12 Months

Master Carton: 70 PCS

Quantity: 95 gm



Our Ready To Cook sprouts range is made with 100% real lentils and superfoods, To Be Honest sprouts are honesty you could bite into. We use award winning solar dehydrating technology that retains the natural color, nutrients and fiber content of the Sprouts.





A refreshing drink with the goodness of real fruit

# FRUSTAR FRUIT DRINK

### A refreshing drink with goodness of real fruit



### Frustar Mango Fruit Drink

Net Quantity: 65 ml

Packaging Type : Tetra Pack

Shelf Life: 6 Months

Master Carton: 64 PCS



### Frustar Mango Fruit Drink

Net Quantity: 150 ml

Packaging Type : Tetra Pack

Shelf Life: 6 Months

Master Carton: 30 PCS



#### Frustar Mango Fruit Drink

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 200 ml          | 24 pcs           |
| 1 L             | 12 pcs           |

Packaging Type : PET Bottle
Shelf Life : 6 Months



With the goodness of real fruit in each pack allowing you to relish the taste of the juiciest fruits. This beverage is made from the pulp of best quality fruits. This is a ready to serve drink, so enjoy it anytime, anywhere.





Open happiness in every sip of Fizzinga

# FIZZINGA CARBONATED

### Get freshness with every sip of Fizzinga



### Orange Carbonated Drink

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 200 ml          | 24 pcs           |
| 330 ml          | 24 pcs           |
| 600 ml          | 24 pcs           |
| 1.5 L           | 12 pcs           |

Packaging Type: PET Bottle
Shelf Life: 6 Months



### Cola Carbonated Drink

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 200 ml          | 24 pcs           |
| 330 ml          | 24 pcs           |
| 600 ml          | 24 pcs           |
| 1.5 L           | 12 pcs           |

Packaging Type : PET Bottle Shelf Life : 6 Months



Lemon Carbonated Drink

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 200 ml          | 24 pcs           |
| 330 ml          | 24 pcs           |
| 600 ml          | 24 pcs           |
| 1.5 L           | 12 pcs           |

Packaging Type: PET Bottle
Shelf Life: 6 Months



Jeera Carbonated Drink

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 200 ml          | 24 pcs           |
| 330 ml          | 24 pcs           |
| 600 ml          | 24 pcs           |
| 1.5 L           | 12 pcs           |

Packaging Type : PET Bottle Shelf Life : 6 Months



Fizzinga is range of delicious carbonated beverages. The spicy, fizzy and strong taste of this drink will surely quench your thirst. A drink that's perfect for everyone – from kids to party enthusiasts. Fizzinga tastes great when it's served chilled.





An Energy Drink to Feel Your Energy Rise

# RIDERENERGYDRINK

### An Energy Drink to Feel Your Energy Rise



Rider Energy Drink

Net Quantity: 300 ml

Packaging Type : Can

Shelf Life: 12 Months

Master Carton: 24 PCS



Rider Energy Drink

Net Quantity: 250 ml

Packaging Type : Can

Shelf Life: 12 Months

Master Carton: 24 PCS



RIDER is a refreshing energy drink that addresses the instant energy that the body requires. Its soothing chilled taste can invigorate your taste buds and give you that extra energy to live life in full spirit. It is a can filled with energy that will get you through your day without missing a beat.





The Art of Fine Refreshments

# NONALCOHOLIC BEER

### The Art of Fine Refreshments



Peach Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



Strawberry Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



Cranberry Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



Ginger Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



Malt Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



Mint Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



### The Art of Fine Refreshments



### Hawaii Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



### Cranberry Beer Non-Alcoholic

Packaging Type: Can

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 300 ml



### Bahamas Beer Non-Alcoholic

Packaging Type: Bottle

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 330 ml



### Peach Beer Non-Alcoholic

Packaging Type: Can

Shelf Life: 12 Months

Master Carton: 24 PCS

Quantity: 300 ml





RICE-OIL-JAGGERY-FLOUR





REFINED OIL



### Star Refined Soyabean Oil

Net Quantity: 1 L

Packaging Type : Pouch

Shelf Life: 9 Months

Master Carton: 12 PCS



### Star Refined Sunflower Oil

Net Quantity: 1 L

Packaging Type: Pouch

Shelf Life: 9 Months

Master Carton: 12 PCS



### Star Refined Cottonseed Oil

Net Quantity: 1L

Packaging Type: Pouch

Shelf Life: 9 Months

Master Carton: 12 PCS



### Star Refined Rice Bran Oil

Net Quantity: 1L

Packaging Type: Pouch

Shelf Life: 9 Months

Master Carton: 12 PCS

\*Prices are subject to change





### Star Refined Rice Bran Oil

Net Quantity: 2 L

Packaging Type : Bottle

Shelf Life: 9 Months

Master Carton: 6 PCS



### Star Refined Sunflower Oil

Net Quantity: 2 L

Packaging Type: Bottle

Shelf Life: 9 Months

Master Carton: 6 PCS



### Star Refined Palmolein Oil

Net Quantity: 1L

Packaging Type: Pouch

Shelf Life: 9 Months

Master Carton: 12 PCS



### Star Refined Soyabean Oil

Net Quantity: 15 L

Packaging Type: Plastic Jar

Shelf Life: 9 Months

Master Carton: 1 PCS

\*Prices are subject to change





### Star Refined Sunflower Oil

Net Quantity: 5 L

Packaging Type: Plastic Jar

Shelf Life: 9 Months

Master Carton: 4 PCS



### Star Refined Cottonseed Oil

Net Quantity: 5 L

Packaging Type: Plastic Jar

Shelf Life: 9 Months

Master Carton: 4 PCS



### Star Refined Rice Bran Oil

Net Quantity: 5 L

Packaging Type: Plastic Jar

Shelf Life: 9 Months

Master Carton: 4 PCS



### Star Refined Soyabean Oil

Net Quantity: 5 L

Packaging Type: Plastic Jar

Shelf Life: 9 Months

Master Carton: 4 PCS

\*Prices are subject to change





### Star Refined Soyabean Oil

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 15 L            | 1 pcs            |
| 15 kg           | 1 pcs            |

Packaging Type: Tin

Shelf Life: 9 Months



### Star Refined Sunflower Oil

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 15 L            | 1 pcs            |
| 15 kg           | 1 pcs            |

Packaging Type: Tin

Shelf Life: 9 Months



### Star Refined Cottonseed Oil

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 15 L            | 1 pcs            |
| 15 kg           | 1 pcs            |

Packaging Type: Tin

Shelf Life: 9 Months



### Star Refined Palmolein Oil

| Net<br>Quantity | Master<br>Carton |
|-----------------|------------------|
| 15 L            | 1 pcs            |
| 15 kg           | 1 pcs            |

Packaging Type: Tin

Shelf Life: 9 Months

\*Prices are subject to change







Rice that makes your meal complete

STARRICE

### Rice that makes your meal complete



### Wada Kolam Rice

| SKU   | Master<br>Carton |
|-------|------------------|
| 5 kg  | 6 Unit           |
| 10 kg | 3 Unit           |

Packaging Type : Bag Shelf Life : 2 Years



Sona Masoori Rice

| SKU   | Master<br>Carton |
|-------|------------------|
| 5 kg  | 6 Unit           |
| 10 kg | 3 Unit           |

Packaging Type : Bag Shelf Life : 2 Years



Premium Jeera Rice

| SKU   | Master<br>Carton |
|-------|------------------|
| 5 kg  | 6 Unit           |
| 10 kg | 3 Unit           |

Packaging Type: Bag
Shelf Life: 2 Years

\*Prices are subject to change



Star Rice is an affordable brand of rice specially processed and packed in a very hygienic facility for daily consumption and usage across multitude of rice dishes that are prepared regularly in households across the country.





Purity of Grains in your Platter

STAR TTA

### Premium products for everyone



#### Chakki Fresh Atta

| SKU   | Master<br>Carton |
|-------|------------------|
| 5 kg  | 06 Unit          |
| 10 kg | 03 Unit          |

Packaging Type: Pouch
Shelf Life: 03 Months



#### **Iodized Salt**

| SKU   | Master<br>Carton |
|-------|------------------|
| 500 g | 50 Unit          |
| 1 kg  | 2 Unit           |

Packaging Type : Pouch
Shelf Life : 2 Years



### **Iodized Crystal Salt**

| SKU  | Master<br>Carton |
|------|------------------|
| 1 kg | 25 Unit          |

Packaging Type : Pouch Shelf Life : 2 Years



Star Chakki atta is made with the finest quality of Wheat sourced from Madhya Pradesh which are consistent in size and has a golden sheen. Rotis made from Star Chakki atta stays soft and fluffy.

### **EVENTS**



**ANNAPOORNA ANUFOOD INDIA** EXPO-**SEPTEMBER 2022** Mumbai



**MUMBAI PRODUCT** LAUNCH -**JUNE 2022** Navi Mumbai



JITO EVENT -**MAY 2022** Pune



SIAL EXPO-November 2022 Delhi

### **OUR BRANDS**















# EVENTS&OUR BRANDS



### **GHODAWAT CONSUMER LIMITED**

Marketed and Distributed by

Karts and Kraft Pty Ltd, 314/101 Overton road, Williams Landing, Victoria 3030, Australia.

P +61401519892 | Email: info@kartsandkraft.com.au